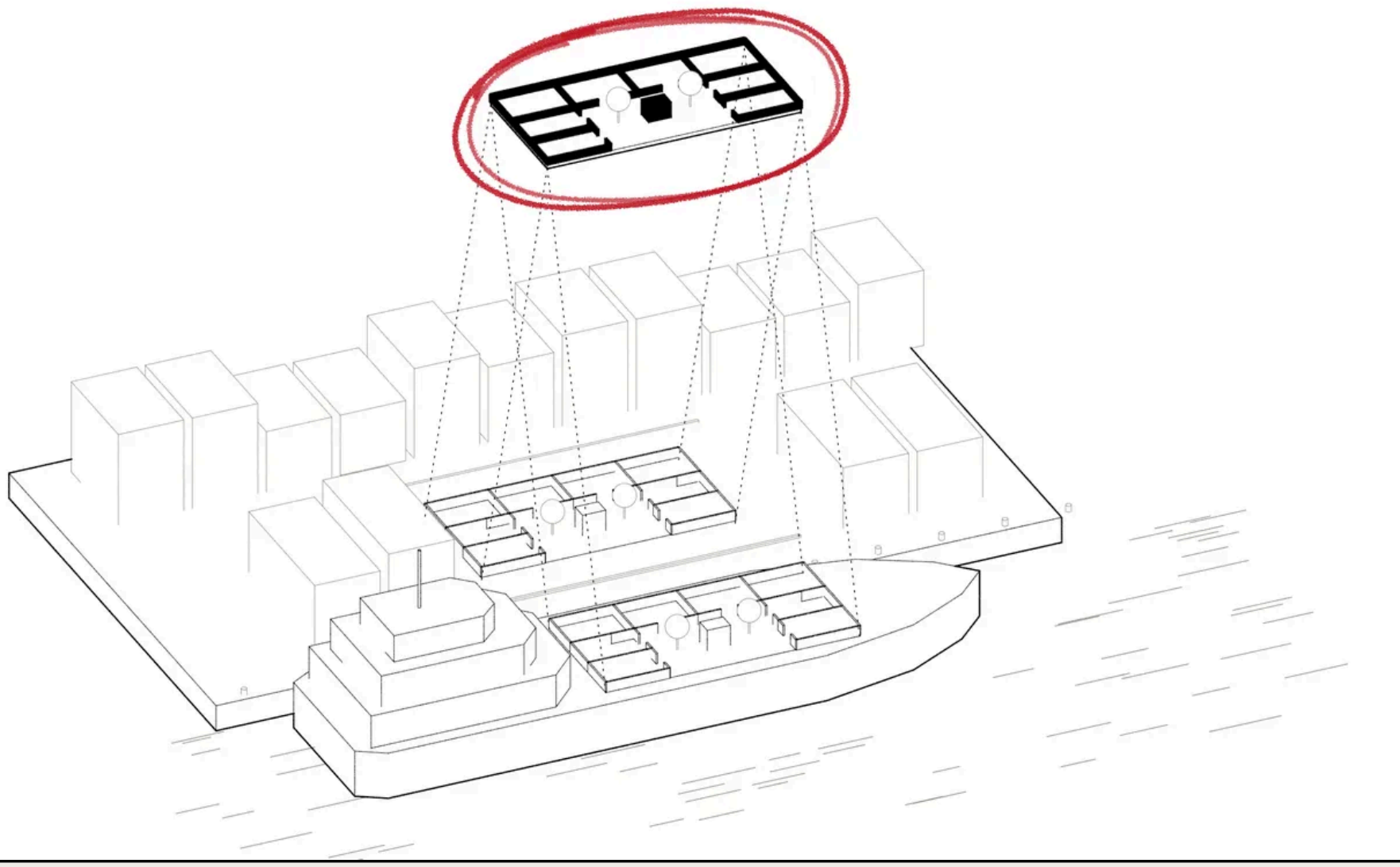
ONE DISTRICT, TWO HOSTS.

What should shopping be when the shop goes wherever the customer goes?

FILE 01 · DRAWING · ONE DISTRICT, TWO HOSTS



File 01, drawn by Bureau St. James. The work. Client names withheld.

FILE 01.

Client names withheld.

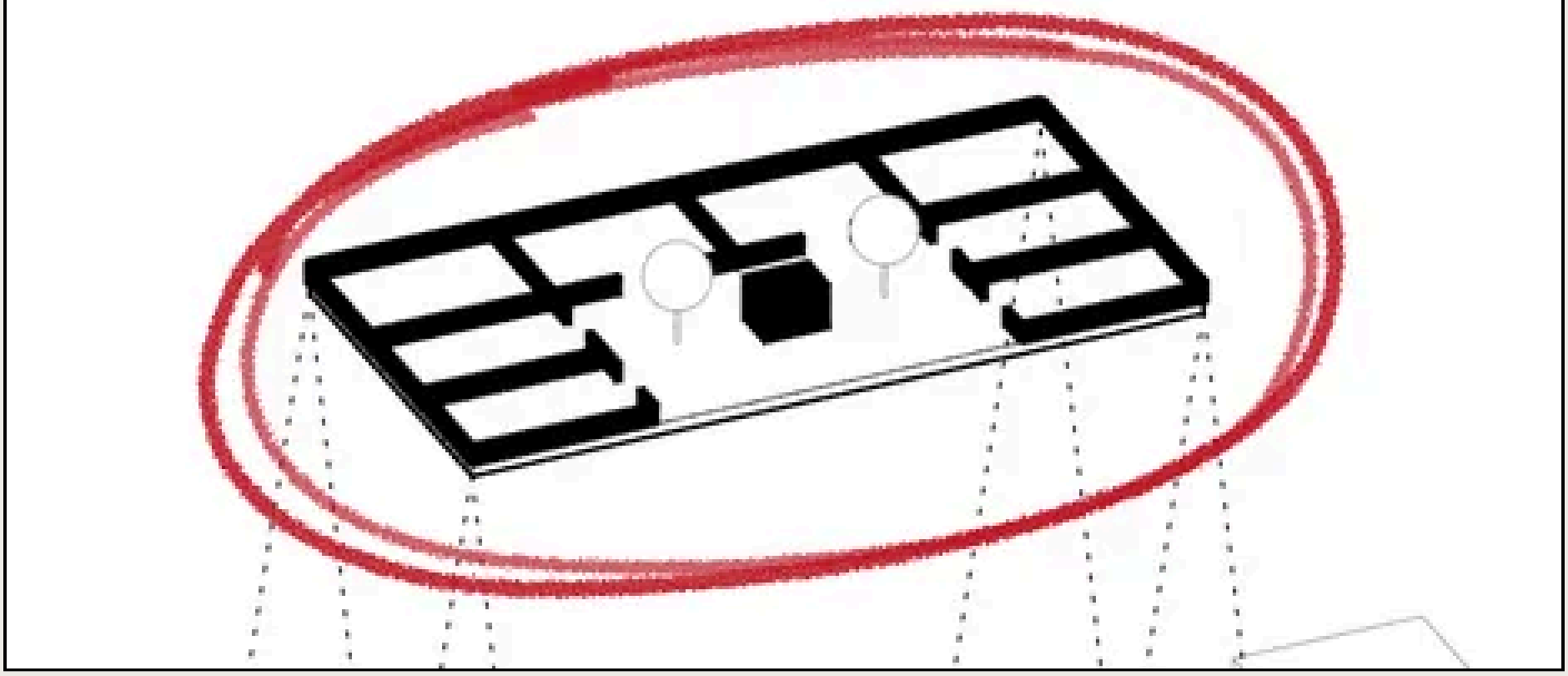
FILE 01 · ONE DISTRICT, TWO HOSTS	
CLIENT	[redacted] A travel and leisure brand
ENGAGEMENT	Retail strategy
THE QUESTION	What should shopping be when the shop goes wherever the customer goes?
THE SHAPE OF THE ANSWER	A district plan, two scenarios and a phased roadmap.

Client confidential. Ask us in the room.

DRAWN ONCE. LANDS TWICE.

Read the drawing.

FILE 01 · DETAIL · RINGED IN RED



1	One district plan, drawn once and ringed in red.
2	It lands on the deck of a ship at sea.
3	And in a square ashore.

The drawing's description, as written on bureaustjames.com/work, case files (live, read 25 Oct 2026). Detail: the same drawing, enlarged.

THE WORK. CLIENT NAMES WITHHELD.

CASE FILES · BUREAUSTJAMES.COM/WORK

File 01 · One district, two hosts ← this file

File 02 · Redrawn every night

File 03 · One room, many houses

File 04 · Enter the way the houses do

File 05 · Left unbuilt

File 06 · The town’s living room

hello@bureaustjames.com

Six case files on bureaustjames.com/work. Client confidential. Ask us in the room.