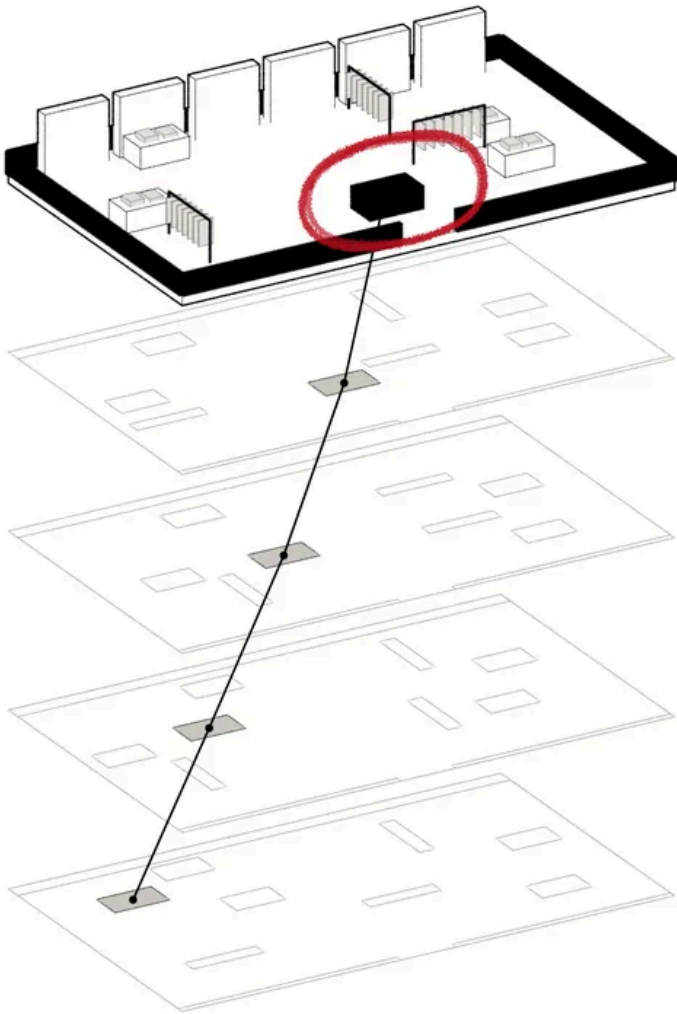


REDRAWN EVERY NIGHT.

What if a store's plan redraw itself every night?

FILE 02 · DRAWING · REDRAWN EVERY NIGHT



FILE 02.

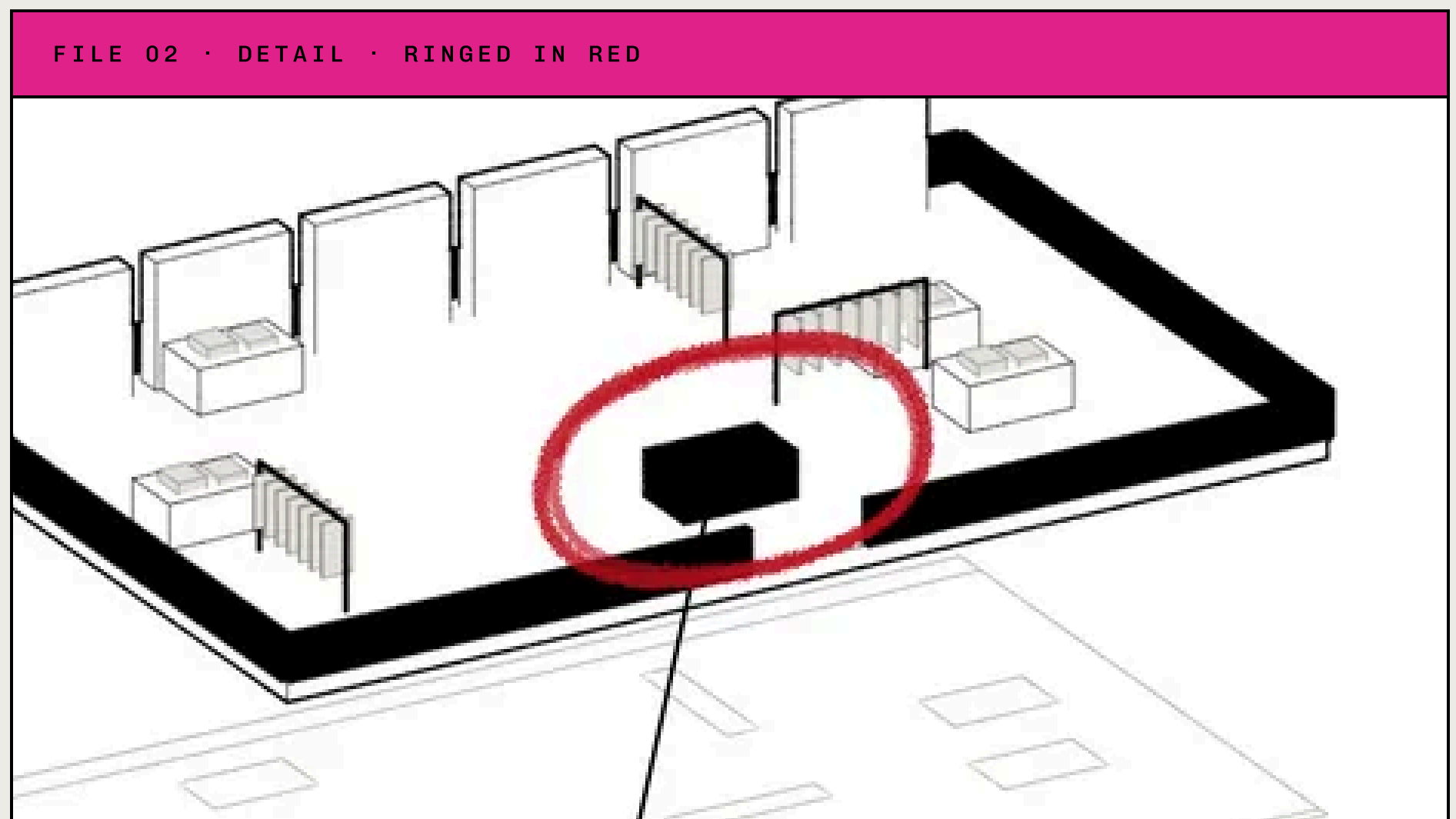
Client names withheld.

FILE 02 · REDRAWN EVERY NIGHT	
CLIENT	<div></div> A retail technology company
ENGAGEMENT	Concept
THE QUESTION	What if a store’s plan redrew itself every night?
THE SHAPE OF THE ANSWER	A plan that reads live stock and sales and redraws the floor for the morning.

Client confidential. Ask us in the room.

THE TABLE WALKED TO THE DOOR.

Read the drawing.



- 1** Four nights of floor plans, stacked.
- 2** Under them, the morning's store.
- 3** One table, ringed in red, has walked to the door as it sold.

THE WORK. CLIENT NAMES WITHHELD.

CASE FILES · BUREAUSTJAMES.COM/WORK
File 01 · One district, two hosts
File 02 · Redrawn every night ← this file
File 03 · One room, many houses
File 04 · Enter the way the houses do
File 05 · Left unbuilt
File 06 · The town’s living room
hello@bureaustjames.com