WHEN DID SOMEONE LAST WALK YOUR STORES WITH YOU?

Image: studio study.



ONE DAY. TWO STORES.

The Store Walk comes first. Then a written note, within five working days.

1 DAY, WITH YOU AND YOUR TEAM

2 OF YOUR STORES

5 WORKING DAYS TO A WRITTEN NOTE

A team that walks its stores every week stops seeing them.

As written on bureaustjames.com/method and bureaustjames.com (live, read 25 Oct 2026).

THE WALK, STEP BY STEP.

1 **Two of your stores.**

2 **One day,** with you and your team, at the times that matter.

3 **We watch the floor.** Where people slow down, where they turn back, what the staff have moved.

4 **Within five working days,** a written note.

5 **If you go on to the Roadmap,** the walk counts as its first day.

As written on bureaustjames.com/method (live, read 25 Oct 2026). Step 3 from the Store Walk post on the Bureau St. James page, 22 Oct 2026.

THEN, A WRITTEN NOTE.

What a team that walks its stores every week has stopped seeing.

1 · WHAT FRESH EYES SAW

On the floor, at the times that matter, written down plainly.

2 · WHAT TRAVELS

What should go into the next store, and what should stay.

3 · THE QUESTIONS

The questions the three weeks of the Roadmap would answer.

The note is yours either way.

As written on bureaustjames.com/method: “a written note: what fresh eyes saw, what travels, and the questions the three weeks would answer.” Home page: “The note and the roadmap are yours either way.”

WHICH OF YOUR STORES HAVE YOU STOPPED SEEING?

We walk them at the times that matter and write down what has gone invisible.

THE STORE WALK · BUREAUSTJAMES.COM/METHOD

One day in two of your stores, with you and your team.

A written note within five working days.

Expect a reply within two working days.

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